



PROJECT HEART OF LOVE

Project Heart of Love (PHOL) was birthed out of casual talk centred on how we can improve the quality of life for our elderly beneficiaries. Building on The New Charis Mission's existing home improvement projects, PHOL is our attempt to bring it to another level so that the elderly can live out their last years in comfort and a place they can proudly regard as home. It is an initiative designated for our Pioneers aged 65 and above. In our pilot phase officially launched by Minister Tan Chuan-Jin on 23rd January 2016, it is planned that 50 rental units are to be given that face-lift.



- 1 Launch of Project Heart of Love on 23rd January 2016
- 2 Launch of Project Heart of Love with our first beneficiary Mdm Wong, Guest-of-Honour Minister Tan Chuan-Jin and TNCM Executive Director, Mr Don Wong
- 3 Our beneficiaries making their selection at the Launch of Project Heart of Love
- 4 Mdm Wong was so excited to meet Minister Tan. She could hardly hold back sharing her joy at her transformed home.



5 Our very first Home Improvement Project. We cleared a whopping 100kg of trash!

6 An overly cluttered home which poses threats to safety.

7 Filthy and bugs-infested home

8 Refurbished with second-hand usable furniture



Every individual who purchases a house has an idea of how he or she wants the home to look like. Similarly, we want to give our Pioneers the opportunity and autonomy to select their preferred layout from professionally designed interiors even if these flats they live in are leased. The enhancements of the flat come in the form of cleaning, fresh coats of paint, brand new furniture and for some, electrical appliances. For instance, washing machine, rice cooker and refrigerator. These enable our beneficiaries to navigate

their routines with greater ease. We also emphasise aesthetics of the home by paying attention to décor, lighting and colour theme.

PHOL is more than giving the elderly better living environments. It is giving them a renewed purpose for life when they realise that they have a beautiful home to live in. Their self-esteems are raised and they are in better health as a result of cleaner homes.

From REFURBISHMENT TO TRANSFORMATION

